

Starte **Dein Praktikum**
im Maschinen- und Anlagenbau.



Tasks

- Work on globalized public relations planning and implementation
- Support in coordination of public relations agency management on a global scale
- Support coordinating efforts with a global programs team aligning strategic messaging, technical articles, press releases development and global placement
- Exposure to multi businesses campaign development
- Support with public relations performance metrics reporting
- Assist with a variety of other tasks related to our marketing programm

Profile

- You are action-oriented, communicate effectively, organizational savvy, and a nimble learner who is able to work in a team.
- You are studying Public Relations, Media Sciences, Communication Sciences or related field
- Excellent command of English. German language skills a plus.
- You have great interest or initial experience in practical tasks in marketing and/or Public Relations.
- You are confident in using MS Office applications and have command of Word, Excel, and Power Point.
- Ability to work in a fast-paced team environment with rapidly changing priorities and demands.



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